



# 38<sup>th</sup> European Immunogenetics & Histocompatibility Conference

*Immunogenetics → Science and Clinical  
Applications → **The Way Ahead***



**14-17 May 2025**  
**Prague, Czech Republic**  
Prague Congress Centre



## 38th European Immunogenetics and Histocompatibility Conference

Prague Congress Centre, Czech Republic

14 May 2025 - 17 May 2025

# PARTNERSHIP PROSPECTUS

## EFI CONFERENCE 2025

# Sponsorship levels

## PLATINUM PARTNER

**39 000 EUR**

### Exhibition & Symposium

- ✓ Exhibition space of 30 sqm – first choice
- ✓ Preferred choice of date, time, and location for Satellite Symposium
- ✓ Private Meeting Room (May 15 and 16)
- ✓ 8 Exhibitor registrations (without access to technical lectures)
- ✓ 4 Premium complimentary registrations (with access to technical lectures)



### Tickets

- ✓ 6 tickets to the Networking Event

### Branding and promo during event

- ✓ 1st priority to choose from the additional partnership opportunities – bags, lanyards or pens **until 17 October 2024**
- ✓ The date and time for the Satellite Symposium will be assigned on a first-come, first-served basis.
- ✓ Partner's logo and acknowledgement on screen during the Opening Ceremony
- ✓ Video presentation in meeting halls during coffee breaks (up to 20 seconds)
- ✓ Acknowledgement on slideshow in the meeting halls during the breaks (2 PPT slides 16:9)
- ✓ Banner with Partner's logo on board on-site

### Branding and promo on website

- ✓ Partner's logo with hyperlink displayed on the official website in the relevant partnership category + company profile (500 words)
- ✓ Logo on homepage – in carousel banner

### Advertisement

- ✓ 3 inserts in the delegate bags (max A4 format)
- ✓ 3 inside pages of advertisement in the digital Final Program in PDF format
- ✓ Logo in the newsletter as a confirmed partner sent to all pre-registered participants
- ✓ Badge scanner – 3 pieces free of charge

**GOLD PARTNER****29 000 EUR****Exhibition**

- ✓ Exhibition space of 24 sqm
- ✓ 5 Exhibitor registrations (without access to technical lectures)
- ✓ 3 Premium complimentary registrations (with access to technical lectures)

**Tickets**

- ✓ 4 tickets to the Networking Event

**Branding and promo during event**

- ✓ 2nd priority to choose from the additional partnership opportunities – bags, lanyards or pens
- ✓ 2nd priority to choose from the non-parallel Satellite Symposium (the date and time for the Satellite Symposium will be offered if not taken by the platinum partners)
- ✓ Partner's logo and acknowledgement on screen during the Opening Ceremony
- ✓ Video presentation in meeting halls during coffee breaks (up to 4 seconds)
- ✓ Acknowledgement on slideshow in the meeting halls during the breaks (1 PPT slide 16:9)
- ✓ Banner with partner's logo on board on-site

**Branding and promo on website**

- ✓ Partner's logo with hyperlink displayed on the official website in the relevant partnership category + company profile (300 words)
- ✓ Logo on homepage – in carrousel banner

**Advertisement**

- ✓ 2 inserts in the delegate bags (max A4 format)
- ✓ 2 inside pages of advertisement in the digital Final Program in PDF format
- ✓ Logo in the newsletter as a confirmed partner sent to all pre-registered participants
- ✓ Badge scanner – 2 pieces free of charge



## SILVER PARTNER

19 000 EUR

**Exhibition**

- ✓ Exhibition space of 18 sqm
- ✓ 4 Exhibitor registrations (without access to technical lectures)
- ✓ 2 Premium complimentary registrations (with access to technical lectures)

**Tickets**

- ✓ 3 tickets to the Networking Event

**Branding and promo during event**

- ✓ 3rd priority to choose from the additional partnership opportunities – bags, lanyards or pens
- ✓ 3rd priority to choose from the non-parallel Satellite Symposium (the date and time for the Satellite Symposium will be offered if not taken by the other partners)
- ✓ Partner's logo and acknowledgement on screen during the Opening ceremony
- ✓ Acknowledgement on slideshow in the meeting halls during the breaks (1 PPT slide 16:9)
- ✓ Banner with partner's logo on board on-site

**Branding and promo on website**

- ✓ Partner's logo on the official website in the relevant partnership category with a link to partner's homepage + company profile (100 words)
- ✓ Logo on homepage – in carousel banner

**Advertisement**

- ✓ 1 insert in the delegate bags (max. A4 format)
- ✓ 1 inside page of advertisement in the digital Final Program in PDF format
- ✓ Logo in the newsletter as a confirmed partner sent to all pre-registered participants
- ✓ Badge scanner – 1 piece free of charge



## BRONZE PARTNER

13 000 EUR

**Exhibition**

- ✓ Exhibition space of 12 sqm
- ✓ 3 Exhibitor registrations (without access to technical lectures)
- ✓ 1 Premium complimentary registrations (with access to technical lectures)

**Tickets**

- ✓ 2 tickets to the Networking Event

**Branding and promo during event**

- ✓ Partner's logo and acknowledgement on screen during the Opening ceremony
- ✓ Acknowledgement on slideshow in the meeting halls during the breaks (1 PPT slide 16:9)
- ✓ Banner with partner's logo on board on-site

**Branding and promo on website**

- ✓ Partner's logo on the official website in the relevant partnership category with a link to partner's homepage
- ✓ Logo on homepage – in carousel banner

**Advertisement**

- ✓ 1 insert in the delegate bags (max. A4 format)
- ✓ Logo in the newsletter as a confirmed partner sent to all pre-registered participants



# PARTNERSHIP PACKAGES

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Platinum Partner

39 000 EUR

Gold Partner

29 000 EUR

Silver Partner

19 000 EUR

Bronze Partner

13 000 EUR

# INDUSTRY PRESENTATIONS

## Satellite Symposium

Companies and organizations are invited to host Satellite Symposium during the lunch break on their selected topic to present their work and products.

**Promotion:**

- ✓ During lunchtime (40 minutes netto + 2x 10 minutes for preparing the room)
- ✓ Possibility to choose from 3 rooms with different capacities for non-parallel symposia:
  - Panorama - 400 participants
  - North Hall - 220 participants
  - South Hall 2B - 220 participants
- ✓ Included conference hall rental with facilities (screen and beam projector)
- ✓ Invitation email to all pre-registered participants (on behalf of organizer)
- ✓ Symposium will be published in the digital final program and mobile application
- ✓ Partner’s logo on the official webpage and in the Final Program in PDF format

Satellite Symposium I. – non-parallel

19 000 EUR

15 May 2025 | 12:00 – 13:00

Kindly include the name of the selected room for the symposium in the note section of the order form.

Satellite Symposium II. – non-parallel

19 000 EUR

15 May 2025 | 13:00 – 14:00

Kindly include the name of the selected room for the symposium in the note section of the order form.

Satellite Symposium III. – non-parallel

19 000 EUR

16 May 2025 | 12:00 – 13:00

Kindly include the name of the selected room for the symposium in the note section of the order form.

Satellite Symposium IV. – non-parallel

19 000 EUR

16 May 2025 | 13:00 – 14:00

Kindly include the name of the selected room for the symposium in the note section of the order form.

Satellite Symposium V. – parallel

15 000 EUR

15 May 2025 | 16:00 – 17:00

North Hall with capacity of 220 participants

Satellite Symposium VI. – parallel

15 000 EUR

16 May 2025 | 10:30 – 11:30

North Hall with capacity of 220 participants

# PARTICIPANTS MATERIALS

## Conference Bags

Platinum Partners has 1st priority to choose until 17 October 2024

6 500 EUR

**Exclusive**

(30% discount if provided by Partner)

- ✓ Partner’s logo on conference lanyards
- ✓ All delegates will receive a lanyard upon registration

## Logo on Lanyards for Name Badges

Platinum Partners has 1st priority to choose until 17 October 2024

5 500 EUR

**Exclusive**

(30% discount if provided by Partner)

- ✓ Partner’s logo on conference lanyards
- ✓ All delegates will receive a lanyard upon registration

## Conference Pens

Platinum Partners has 1st priority to choose until 17 October 2024

2 800 EUR

**Exclusive**

(30% discount if provided by Partner)

- ✓ Partner’s logo on conference pens
- ✓ All delegates will receive a pen upon registration

## Water Bottles

6 000 EUR

**Exclusive**

- ✓ Partner’s name and/or logo printed on bottles
- ✓ Water bottles will be distributed to all delegates upon registration



## SOCIAL & NETWORKING ACTIVITIES

### Networking Event

**6 000 EUR****Exclusive**

- ✓ Partner's logo on all invitations
- ✓ Partner's logo will be placed on the event area
- ✓ Partner can place up to 2 roll-up banners and other branded materials at the area (must be approved by the Organising Committee). Banners must be provided by partner
- ✓ Acknowledgement during the Networking Event opening speech
- ✓ Partner's logo in the digital Final Program in PDF format
- ✓ Partner's logo at the official conference website with a link to the partner's homepage

### Welcome Drink

**5 000 EUR****Exclusive**

- ✓ Partner's logo at the Welcome Drink area
- ✓ Partner's logo on the official website with a link to the partner's homepage
- ✓ Partner can place up to 2 roll-up banners and other branded materials at the area (must be approved by the Organising Committee). Banners must be provided by partner
- ✓ Partner's logo in the digital Final Program in PDF format

### Wine and Cheese (within Poster session)

**5 000 EUR****Exclusive**

- ✓ Partner's logo at the Welcome Poster Session and Exhibition area
- ✓ Partner's logo on the official website with a link to the partner's homepage
- ✓ Partner can place up to 2 roll-up banners and other branded materials in the Poster Session area (must be approved by the Organising Committee). The banners must be provided by partner
- ✓ Partner's logo in the digital Final Program in PDF format

### Coffee Break

per one day

- ✓ Partner's logo present at Coffee Break area
- ✓ Opportunity to provide branding items for an extra fee (e.g. napkins, sugar, etc.)
- ✓ Partner's logo in the digital Final Program in PDF format

### Coffee Break - Thursday, May 15, 2025

**2 200 EUR**

### Coffee Break - Friday, May 16, 2025

**2 200 EUR**

## Lunch Break

per one day

- ✓ Partner’s logo present at the Lunch Break area
- ✓ Opportunity to provide branding items for an extra fee (e.g. napkins, sugar, etc.)
- ✓ Partner’s logo in the digital Final Program in PDF format

Lunch Break - Thursday, May 15, 2025

2 500 EUR

Lunch Break - Friday, May 16, 2025

2 500 EUR

## Private Meeting Room

May 15 - May 16

2 000 EUR

- ✓ The price includes: room rental per each day, chairs and tables

## Relax Zone Partner

3 000 EUR

- Exclusive**
- ✓ Relax zone will be available to all delegates of the conference
  - ✓ Relax zone will be located on 2. the floor in the Exhibition and Poster Area
  - ✓ Company can place roll-ups and other branded materials in the Relax Zone (such as pillows...)

## Poster Session Partner

3 500 EUR

- Exclusive**
- ✓ Company’s logo/banner placed within the Poster Area and also on each poster board
  - ✓ Company’s logo in the Digital Book of Abstract

## INFORMATION & NETWORKING TOOLS

### Navigation System

**4 500 EUR****Exclusive**

- ✓ Company's logo on the inside signage system

### WI-FI

**6 000 EUR****Exclusive**

- ✓ Name of the company will be mentioned in several places where the WI-FI code will be communicated (for example at PPT slides, conference app, website, etc.)

### Mobile Application

**5 000 EUR****Exclusive**

- ✓ Mobile application specially designed for this conference
- ✓ Contains useful information for delegates such as program, speakers, navigation
- ✓ Company's logo on the homepage of the app and a special company button with direct information about the company

### Catch Box Partner (Microphone Cube)

**1 200 EUR****Exclusive**

- ✓ Company's logo placed on the microphone cube used in the Main Meeting Hall for audience questions

### Badge Scanner

**50 EUR / per day**

- ✓ Scanning participants contact details during the exhibition (based on their approval)

# ADVERTISING

## Advertisement in the Digital Final Program

Inside full page

1 500 EUR / per piece

- ✓ limited to 1 full page (A4 format)

## Advertisement in the Digital Final Program

Inside half page

850 EUR / per piece

- ✓ limited to 1 half page of A4 format

## Advertisement in the Digital Book of Abstracts

Inside full page

800 EUR / per piece

- ✓ limited to 1 full page (A4 format)
- The video presentation is subject to the approval of the Organizing Committee

## Bag Insert

800 EUR / per piece

- ✓ Insert in the conference bag
- ✓ (one promotional leaflet (max A4 format) or a small brochure)

# EXHIBITION

## EXHIBITION

Exhibition space for the whole event - 3 days, including 1 table, 2 chairs and an electric connection 2kW (no construction)

0 EUR

Please choose your exhibition space on the online exhibition plan (available in the menu on the left).

4 sqm exhibition space minimum	3 800 EUR (1 exhibitor badge included)
Additional sqm of exhibition	750 EUR
Additional exhibitor registration	300 EUR

Each exhibitor will be contacted directly by the appointed **exhibition coordinator Mrs. Pavlina Kratka** ([kratka@guarant.cz](mailto:kratka@guarant.cz)) and will receive the Exhibition Manual with all conditions of the exhibition.

- ✓ Exhibition Space is equipped with 1 table and 2 chairs (no shell schemes or other furniture included)
- ✓ All additional rental equipment has to be hired separately from the event exhibition coordinator and will be charged individually. Each exhibitor will be contacted directly by the appointed coordinator and will get technical details on exhibition set-up and dismantling, forwarding company details, etc.

**Additional Exhibitor registration** can be bought via on-line form (no later than 3 weeks before the conference).

- ✓ Exhibitor registration includes refreshments during the conference
- ✓ Does not include access to the scientific lectures