

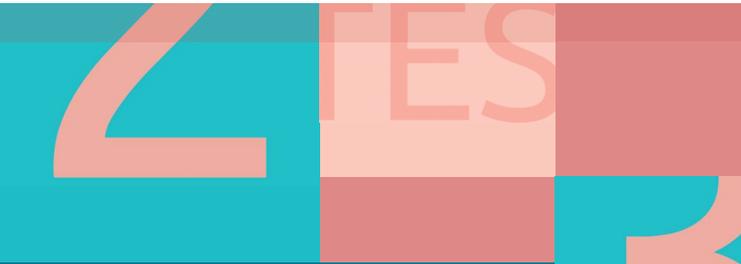


EFI 2023

36TH EUROPEAN IMMUNOGENETICS
AND HISTOCOMPATIBILITY CONFERENCE

April 26–29, 2023, Nantes, France, www.efi-conference.org

PARTNERSHIP PROSPECTUS





Contents

Welcome to Nantes!	6
Contacts	7
General information	8
Exhibition floorplan	9
Programme	10
Sponsorship and Exhibition Opportunities	12
Platinum Partner	13
Gold Partner	14
Silver Partner	15
Bronz Partner	16
Exhibition	17
Industry Presentations	18
Conference Materials	19
Advertising	20
Conference Information Materials	21
Areas	22
Industry Presentations and Social Events	23
Booking and policies	24
Cancellation Policy	25



Welcome to Nantes!

Dear Colleagues,

We have the great pleasure to announce that the 36th European Immunogenetics and Histocompatibility Conference will take place in Nantes from 26 to 29 April, 2023.

The city of Nantes on the French Atlantic coast, which inspired Jules Verne's books, Nantes has a stunning heritage combining tradition and audacity.

A land of excellence, Nantes has been a leading European centers for Kidney Transplantation. It is also a recognized center for both related and unrelated Hematopoietic Stem Cell Transplantation. Under the joined auspices of the Public Hospital of Nantes (CHU), the Institute of Transplantation Urology and Nephrology (ITUN), Center for Research in Transplantation and Translational Immunology (CR2TI), the Nantes Université, the National Institution for medical research and health (INSERM), and the National Blood bank (EFS), **Immunology and Genetics** are central themes of the major medical research units, with major innovation such the integration of population-based immunogenomics data create opportunities to shift the understanding of auto-immunity and transplantation, as well as to develop new tools to inform the decision making process in health.

Altogether, **"Big Data in Immunogenetics at the Crossroad of Care, Tools, and Research"** conference makes sense in Nantes.

The 36th EFI conference [EFI2023] will take place at **La Cité Nantes Congress Centre** (<https://lacite-nantes.com/pro.html>), aiming to attract more than 1000 participants from all around Europe and beyond, and to provide a forum for discussion, the exchange of new ideas, the establishment of new partnerships and friendships, and the dissemination of recently acquired knowledge on histocompatibility and Immunogenetics.



La Cité Nantes Congress Centre is located in the heart of the city, within walking distance of the train station, hotels and historic places. La Cité provides an ideal setting for all types of events of international fame.

The layout of the EFI2023 Conference offers companies the opportunity to take an active role in the conference as sponsors or exhibitors, interacting with international scientists and experts from academia and industry, and showcase their activities.

Various sponsorship options are presented in the following pages of this brochure are intended to ensure that participating companies receive the highest possible recognition for their support and the greatest impact towards the EFI2023 conference attendees.

Nantes's city motto is "Favet Neptunus Eunti" this translates from Latin as "Neptune looks favorably upon the audacious!" as well as "Neptune promote those who dare!"

Discover the land of those who dare! Nantes, a thriving city for meetings and networking.

The organizing committee appreciates your support for this conference, and is committed to welcome you as an active partner of the 36th EFI conference in April 2023.

See you all "The audacious" in Nantes on 26-29 April 2023

On behalf of the Organizing committee EFI2023 Chair
Prof. Pierre-Antoine Gourraud, PhD, PU-PH



Welcome to Nantes!

ABOUT NANTES

Nantes is France's sixth-largest city located on the Loire River, which is the longest river in France, just 50 km from the Atlantic coast. It is considered a maritime metropolis of arts and culture and it is also the historic capital of Brittany. A pleasant town in France, where you can enjoy an incredible pilgrimage inspired by Jules Verne, walk through the historic squares full of pancakes or make a TGV trip to the ocean with a visit to a real war submarine.

The city is home to about 309 thousand people with a metropolitan area of nearly 973 000 km and belongs among the fastest-growing small cities in France – from a post-industrial wasteland to a cultural hub. In 2013 was named European Green Capital. World-famous novelist, Jules Verne was born in Nantes in 1823

TIPS ON WHAT TO VISIT

The historic center of Nantes is relatively small and you can get around all the sights on foot or you can also ride a bike, there are cycle lanes everywhere. The main landmark is the Chateau des ducs de Bretagne – Castle of the Dukes of Brittany. In addition to the castle, the city is dominated by the luxurious Cathédrale St-Pierre St-Paul – Cathedral of St. Peter and St. Paul, which was built in the Gothic style, the entry is free. If you like walking around the churches, then don't miss the Place Sainte-Croix with its Baroque church, as well as the Place Royale and the nearby neo-Gothic Église Saint Nicolas – Saint Nicholas Church. The city is also said to have some of the most beautiful botanical gardens in France – Jardin des Plantes. Of course, shopping is also associated with travel, and this is doubly true for France. Therefore, you should not miss a visit to Passage Pommeraye, a small shopping center named after its architect Louis Pommeraye. And if you are looking for an unconventional experience, be sure not to miss the opportunity to ride a giant elephant.

One of the best ways to discover Nantes is to look for a green line along the sidewalk and follow it to the architectural, artistic, cultural, and historical peaks of Nantes. If you stick to it, you will bypass all the attractions of Nantes without a map (34 stops). Another great way to discover the beauties of Nantes can be with a guided tour or a pleasant scenic boat cruise.

For more information, browse the <https://lacite-nantes.com/informations/must-see.html>.

CONGRESS VENUE – LA CITÉ NANTES CONGRESS CENTRE

La Cité is located in the heart of Nantes and opposite the TGV station. The wood and glass architecture of La Cité ensure a very warm and elegant atmosphere. Take an interactive tour and feel and enjoy La Cité's stunning places in advance.

For more information about the venue, browse the <https://lacite-nantes.com/>



Contacts

LOCAL ORGANIZING COMMITTEE

Prof. Pierre-Antoine Gourraud, PhD, MPH

EFI 2023 Chair

CONFERENCE SECRETARIAT

We encourage you to contact the Sponsorship Coordinator to discuss the best sponsorship package to meet your budget and needs. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to discuss the optimal package to suit your organization. For further details on the opportunities available please contact:

EFI2023 Conference Secretariat

Mrs. Renata Malkova

Industry Liaison Officer

malkova@guarant.cz

cell phone +420 603 467 495



General information

DATE

April 26–29, 2023

TARGET AUDIENCE

- Researchers (students, PhD candidates, post docs, principle investigators) connected to the field of transplantation, HLA/MHC, immunogenetics and transplant immunology.
- Technicians, laboratory supervisors and laboratory directors (in training) of diagnostic HLA and Tissue Typing laboratories • Laboratory specialists (in training) with interest in transplant immunology
- Transplant clinicians

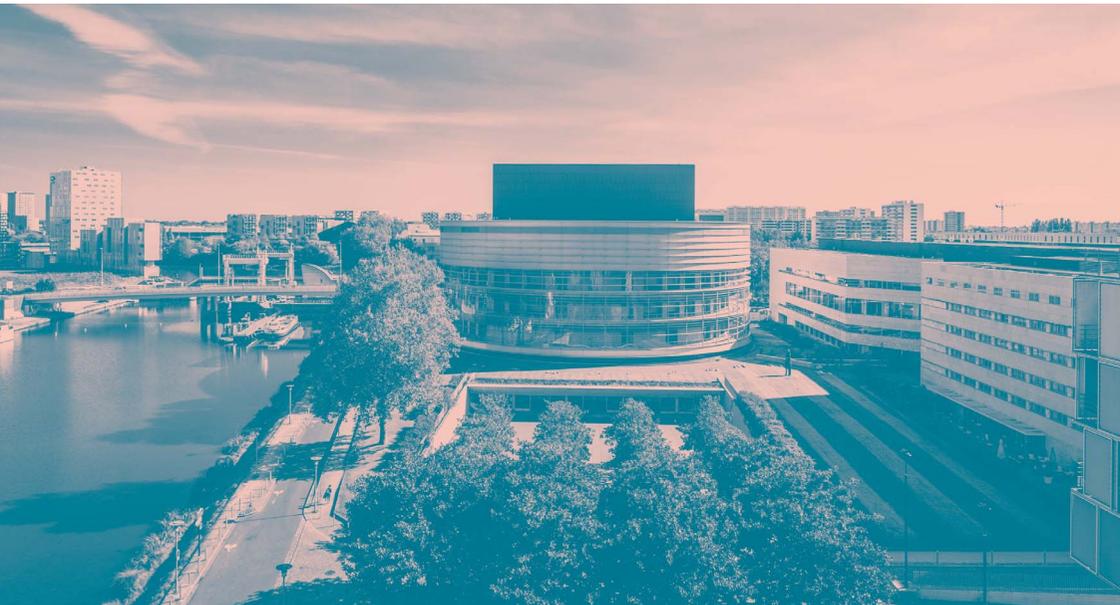
CONFERENCE VENUE

La Cité Nantes Congress Centre

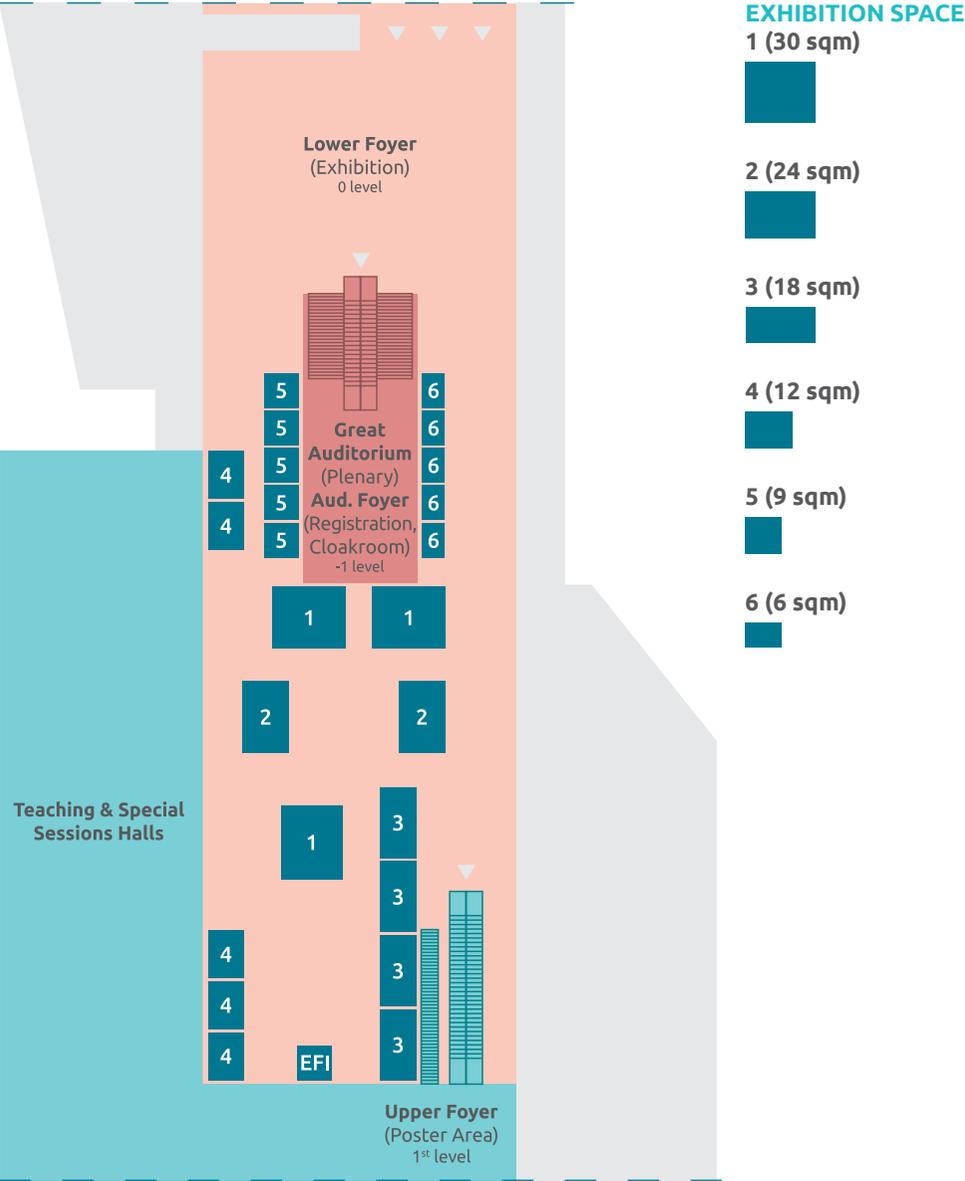
5, rue de Valmy, BP 24102
44041 Nantes cedex 1.a
France



From congresses to corporate meetings, Nantes and La Cité Nantes Congress Centre offer a wide range of imaginative and sustainable solutions for the organisation of professional events. It is therefore no surprise that the Sunday Times once described Nantes as the loopyest city in France!



Exhibition Floor plan



Programme

CONFERENCE MOTTO

“Big Data in Immunogenetics at the Crossroad of Care, Tools, and Research”

MAIN TOPICS

- Hematopoietic stem-cell transplantation (HSCT)
- HLA immunogenetics & autoimmunity
- Solid Organ Transplantation (SOT)
- AI & Big data transforming medical research
- B cells: focus on autoimmune disease & transplantation

PROGRAMME OUTLINE

Wednesday, April 26, 2023

- Registration
- Opening Ceremony
- Welcome Reception

Thursday, April 27, 2023

- Plenary sessions
- Poster sessions
- Lunch break – Industry symposium
- Special sessions
- Abstract sessions
- Teaching session
- Wine and cheese poster session
- Ceppellini dinner / Speaker’s dinner (Invitation only)

Friday, April 28, 2023

- Plenary sessions
- Poster sessions
- Lunch break – Industry symposium
- Teaching sessions
- Abstract sessions
- General assembly
- Gala dinner

Saturday, April 29, 2023

- Best abstract session
- Closing lecture and ceremony

OFFICIAL LANGUAGE

English is the official language of the Conference. No simultaneous interpretation will be provided.



IMPORTANT DATES AND DEADLINES

Opening of online registration for participants	November 2022
Opening of online abstract submission	November 2022
Deadline regular registration fees	February 15, 2023
Sponsorship confirmation	until January 15, 2023
Deadline for signing sponsorship contracts	January 31, 2023

LAST 3 EFI CONFERENCES

Average 1.000 delegates worldwide

Year	Date	City
2018	May 9–12	Lido
2019	May 8–11	Lisbon
2021	April 21-23	Glasgow (online)
2022	May 17–20	Amsterdam



Sponsorship and Exhibitors Opportunities

The Local Organizing Committee of the 36th European Federation for Immunogenetics Conference extends a warm invitation to all interested companies – to demonstrate their support for Immunogenetics & Histocompatibility by participating in one or more of the options outlined in this document.

WHY BECOME A SPONSOR/EXHIBITOR OF EFI 2023?



Industry partnership is at the heart of this event

Our sponsorship packages have been carefully shaped to meet the commercial imperative of our industry partners. We provide a range of opportunities for name exposure, branding and networking.



Involvement in EFI 2023 is all about building brand awareness

Our exhibition hall for sponsors is positioned to capture maximum customer engagement during the tea & coffee breaks, lunches and poster viewing sessions. This is why the exhibition and the scheduled breaks (coffee & tea and lunches) are in the same area. There are a range of opportunities to suit every budget, keeping your brand front of mind with delegates. Sponsors will also benefit from enhanced brand exposure in web and printed collateral, before, during and after the event.



Meet new contacts and strengthen key relationships

Maximizing networking opportunities for our delegates is an important priority. We work hard to provide places for formal and informal networking. Dedicated meeting spaces include an integrated exhibition hall for optimal exposure and private meeting rooms for dedicated meetings.

Sponsorship and Exhibition packages have been designed to provide your company an opportunity to support the 36th European Immunogenetics & Histocompatibility Conference.



Exhibition & Symposium

- Exhibition space of 30 sqm – first choice
- Preferred choice of date, time and location for Satellite Symposium
- Private meeting room (April 27 and 28)
- 8 Exhibitor registrations (without access to technical lectures)
- 4 Premium complimentary registrations (with access to technical lectures)

Tickets

- 6 tickets to the Conference Dinner

Branding and promo during event

- 1st priority to choose from the additional partnership opportunities – bags, lanyards or badges
Deadline for item selection – October 31, 2022
Preferred choice of date and time for the Satellite Symposium
- Partner's logo and acknowledgement on screen during the Opening Ceremony
- Video presentation in meeting halls during coffee breaks (up to 20 seconds)
- Acknowledgement on slideshow in the meeting halls during the breaks (2 PPT slides 16:9)
- Banner with Partner's logo on board on-site

Branding and promo on website

- Partner's logo with hyperlink displayed on the official website in the relevant partnership category + company profile (500 words)
- Logo on homepage – in carousel banner

Advertisement

- 3 inserts in the delegate bags (max A4 format)
- 3 inside pages of advertisement in the Final programme
- Logo in the newsletter as a confirmed partner sent to all pre-registered participants



Exhibition

- Exhibition space of 24 sqm
- 5 Exhibitor registrations (without access to technical lectures)
- 3 Premium complimentary registrations (with access to technical lectures)

Tickets

- 4 tickets to the Conference Dinner

Branding and promo during event

- 2nd priority to choose from the additional partnership opportunities – bags, lanyards or badges
Deadline for item selection – October 31, 2022
Preferred choice of date and time for the Satellite Symposium
- Partner's logo and acknowledgement on screen during the Opening Ceremony
- Video presentation in meeting halls during coffee breaks (up to 4 seconds)
- Acknowledgement on slideshow in the meeting halls during the breaks (1 PPT slide 16:9)
- Banner with partner's logo on board on-site

Branding and promo on website

- Partner's logo with hyperlink displayed on the official website in the relevant partnership category + company profile (300 words)
- Logo on homepage – in carousel banner

Advertisement

- 2 inserts in the delegate bags (max A4 format)
- 2 inside pages of advertisement in the Final programme
- Logo in the newsletter as a confirmed partner sent to all pre-registered participants



Exhibition

- Exhibition space of 18 sqm
- 4 Exhibitor registrations (without access to technical lectures)
- 2 Premium complimentary registrations (with access to technical lectures)

Tickets

- 3 tickets to the Conference Dinner

Branding and promo during event

- 3rd priority to choose from the additional partnership opportunities – bags, lanyards or badges
Deadline for item selection – October 31, 2022
Preferred choice of date and time for the Satellite Symposium
- Partner's logo and acknowledgement on screen during the Opening ceremony
- Acknowledgement on slideshow in the meeting halls during the breaks (1 PPT slide 16:9)
- Banner with partner's logo on board on-site

Branding and promo on website

- Partner's logo on the official website in the relevant partnership category with a link to partner's homepage + company profile (100 words)
- Logo on homepage – in carousel banner

Advertisement

- 1 insert in the delegate bags (max. A4 format)
- 1 inside page of advertisement in the Final Programme
- Logo in the newsletter as a confirmed partner sent to all pre-registered participants



Exhibition

- Exhibition space of 12 sqm
- 2 Exhibitor registrations (without access to technical lectures)
- 1 Premium complimentary registrations (with access to technical lectures)

Tickets

- 2 tickets to the Conference Dinner

Branding and promo during event

- Partner's logo and acknowledgement on screen during the Opening ceremony
- Acknowledgement on slideshow in the meeting halls during the breaks (1 PPT slide 16:9)
- Banner with partner's logo on board on-site

Branding and promo on website

- Partner's logo on the official website in the relevant partnership category with a link to partner's homepage
- Logo on homepage – in carousel banner

Advertisement

- 1 insert in the delegate bags (max. A4 format)
- Logo in the newsletter as a confirmed partner sent to all pre-registered participants



Exhibition

(6 sqm exhibition space) **3 900 EUR**

6 sqm EXHIBITION SPACE includes exhibition space, electric connection and two exhibitor registrations.

Each exhibitor will be contacted directly by the appointed exhibition coordinator and will receive the Exhibition Manual with all conditions of the exhibition. The exhibition will be placed in the Lower Foyer (Exhibition Area) 0-level.

All food and beverages (except coffee) must be provided by the organizer only.

ADDITIONAL EXHIBITION SPACE – EVERY EXTRA SQM

660 EUR

- Exhibition Space is not equipped with shell schemes or furniture
- All additional rental equipment has to be hired separately from the event exhibition coordinator and will be charged individually. Each exhibitor will be contacted directly by the appointed coordinator and will get technical details on exhibition set-up and dismantling, forwarding company details, etc.

Additional Exhibitor registration

150 EUR / per item

- Includes refreshments during the conference
- Does not include access to the scientific lectures



SATELLITE SYMPOSIUM / NON PARALLEL SYMPOSIUM

Companies and organizations are invited to host Satellite Symposium during the lunch break on their selected topic to present their work and products.

Date and time

Satellite Symposium I.	April 27, 2023	12:10–13:10
Satellite Symposium II.	April 27, 2023	13:20–14:20
Satellite Symposium III.	April 28, 2023	12:10–13:10
Satellite Symposium IV.	April 28, 2023	13:20–14:20

Promotion:

- Programme subject to the approval of the Scientific Committee
- During lunchtime (40 minutes netto + 2x 10 minutes for preparing the room)
- Included conference hall rental with facilities (screen and beam projector)
- Invitation email to all pre-registered participants (on behalf of organizer)
- Partner's logo on the official webpage and in the Final Programme



Conference Materials

Bags – Exclusively (limited to one partner – 30 % discount if provided by partner)	12 000 EUR
Logo on lanyards for name badges – Exclusively (limited to one partner – 30 % discount if provided by partner)	6 500 EUR
Badges – Exclusively (limited to one partner)	3 500 EUR
Note pads with company logo – Exclusively (limited to one partner – 30 % discount if provided by partner)	4 000 EUR
Pens with company logo – Exclusively (limited to one partner – 30 % discount if provided by partner)	3 000 EUR
Hospitality suite – Exclusively	from 2000 EUR
<ul style="list-style-type: none">• Rental of a private meeting room with basic equipment (table, chairs, electricity) reserved only for the partner throughout the congress• Purpose and use of the space depending on the partner	
Private meeting room	2 200 EUR
<ul style="list-style-type: none">• The price includes: room rental, chairs and tables on April 27 and 28	
WiFi	8 000 EUR
<ul style="list-style-type: none">• Name of the company will be mentioned on several places where the WIFI code will be communicated For example at PPT slides, conference app, website etc.	
Bag insert	1 000 EUR
<ul style="list-style-type: none">• One promotional leaflet (maximum 1 page, A4 format) or a small brochure inserted into each delegate bag	
Annual EFI Dinners Sponsor	upon request
<ul style="list-style-type: none">• Ceppellini Dinner, Speaker’s Dinner	



Advertising

ADVERTISING IN THE FINAL PROGRAMME

Inside full page

- limited to 1 full page

2 000 EUR

Inside half page

- limited to 1 half page

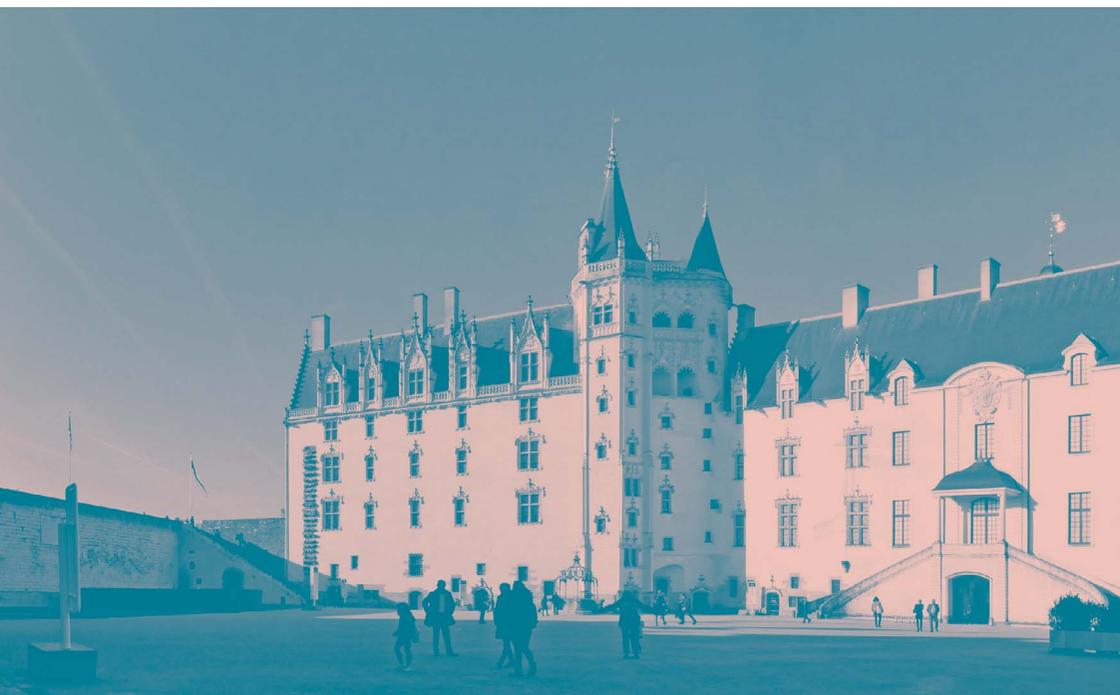
1 300 EUR

ADVERTISING IN THE BOOK OF ABSTRACTS

Inside full page

- limited to 1 full page

1 500 EUR



Conference Information Materials

Mobile Application – Exclusively

8 000 EUR

- Mobile application specially designed for this conference
- Contains usefull information for delegates such a programme, speakers, navigation
- Company's logo on the homepage of the app and a special company button with direct information about the company

Navigation System – Exclusively

8 000 EUR

- Company's logo on the outside (footsteps) signage to the venue
- Company's logo on the inside signage system

Catch Box Partner (Microphone Cube) – Exclusively

2 500 EUR

- Company's logo placed on the microphone cubes used in the Main Meeting Hall for audience questions

Water Bottles – Exclusively

8 500 EUR

(30 % discount if provided by the partner)

- Partner's name and/or logo printed on reusable bottles
- Reusable water bottles will be distributed to all delegates upon registration



Areas

Relax Zone Partner – Exclusively

5 000 EUR

- Relax zone will be available to all attendees of the conference
- Company can place roll ups and other branded materials in the Relax Zone (such as pillows...)

Poster Session Partner – Exclusively

6 000 EUR

- Company's logo/banner placed within the Poster Area and also on each poster board
- Company's logo in the Book of Abstract

Speakers' Room Partner – Exclusively

2 000 EUR

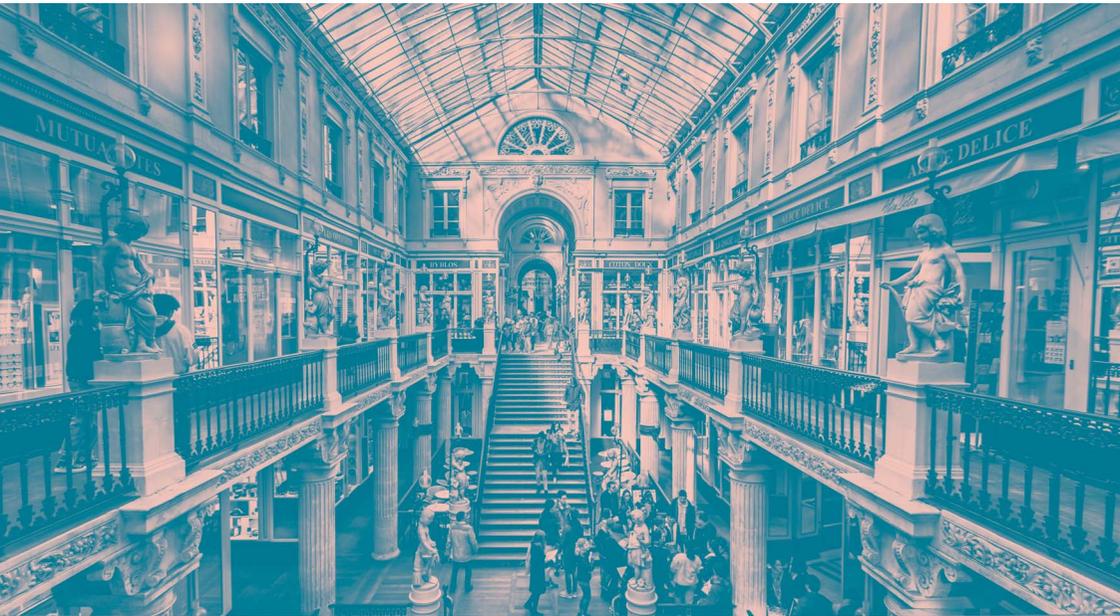
- All speakers use this room to prepare and upload their presentations
- Company's logo on screen savers in the Speakers Ready Room
- Partner can provide other branded materials (mousepads etc.) All branded materials must be approved by the organiser

Speakers' lounge

5 000 EUR

This sponsorship includes:

- Partner's name and logo displayed on the signage in front of the Speakers' Lounge
- Catering costs and equipment



Industry Presentations and Social Events

Conference Dinner – Exclusively

10 000 EUR

- Partner's logo on all Conference Dinner invitations
- Partner's logo will be placed on the Conference Dinner area
- Partner can place up to 2 roll-up banners and other branded materials at the Conference Dinner area (must be approved by the organising committee). Banners must be provided by partner
- Acknowledgement during the Conference Dinner opening speech
- Partner's logo in the Final Programme
- Partner's logo at the official conference website with a link to the partner's homepage

Welcome Drink – Exclusively

7 500 EUR

- Partner' logo at the Welcome Cocktail area
- Partner's logo on the official website with a link to the partner's homepage
- Partner can place up to 2 roll-up banners and other branded materials at the Welcome Cocktail area (must be approved by the organising committee). Banners must be provided by partner
- Partner's logo in the Final Programme

Wine and Cheese (within Poster session) – Exclusively

7 500 EUR

- Partner' logo at the Welcome Poster Session area
- Partner's logo on the official website with a link to the partner's homepage
- Partner can place up to 2 roll-up banners and other branded materials at the Poster Session area (must be approved by the organising committee). Banners must be provided by partner
- Partner's logo in the Final Programme

Coffee Break

2 500 EUR (per one day)

- Partner's logo present at Coffee Break area
- Opportunity to provide branding items for an extra fee (e.g. napkins, sugar, etc.)
- Partner's logo in the Final Programme

Lunch Break

3 000 EUR (per one day)

- Partner's logo present at the Lunch Break area
- Opportunity to provide branding items for an extra fee (e.g. napkins, sugar, etc.)

Please note: All prices quoted are exclusive of VAT, which will be charged at the prevailing rate where required



Booking and policies

TERMS & CONDITIONS

Sponsor and Exhibitors package

The following terms and conditions apply to all sponsorship and exhibition stand packages:

- The Conference Organizers will take the utmost care to fulfil all listed benefits. All marketing material and artwork must be provided by the sponsor at the sponsor's own cost.
- The sponsor is responsible for any display banners supplied and erected at the Conference and must coordinate with the conference secretariat prior to the event.
- Sponsors are responsible for the security of their own equipment and materials whilst at the Conference.
- Exhibition Stand numbers will be allocated from the floor plan. The platinum partner will have the first choice, gold partner will have the second choice, silver sponsor will have the third choice and then on a first come, first serve basis.

TERMS OF PAYMENT

Sponsor and Exhibitors package

100% upon receipt of agreement and first invoice.

All payments must be received before the start of the 36th European Immunogenetics & Histocompatibility Conference. Should the Sponsor fail to complete payments prior the commencement of the conference, the organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Sponsoring and exhibiting arrangements will be confirmed in writing between the EFI 2023 Secretariat and the sponsoring/exhibiting organization using the standard EFI 2023 contract text. An invoice with payment details will be sent together with the confirmation letter.

After receipt of the sponsorship agreement you will receive an invoice, payable within 30 days after receipt. If the invoice has not been fully paid prior to the Conference, you will not have access to the Conference.



Cancellation Policy

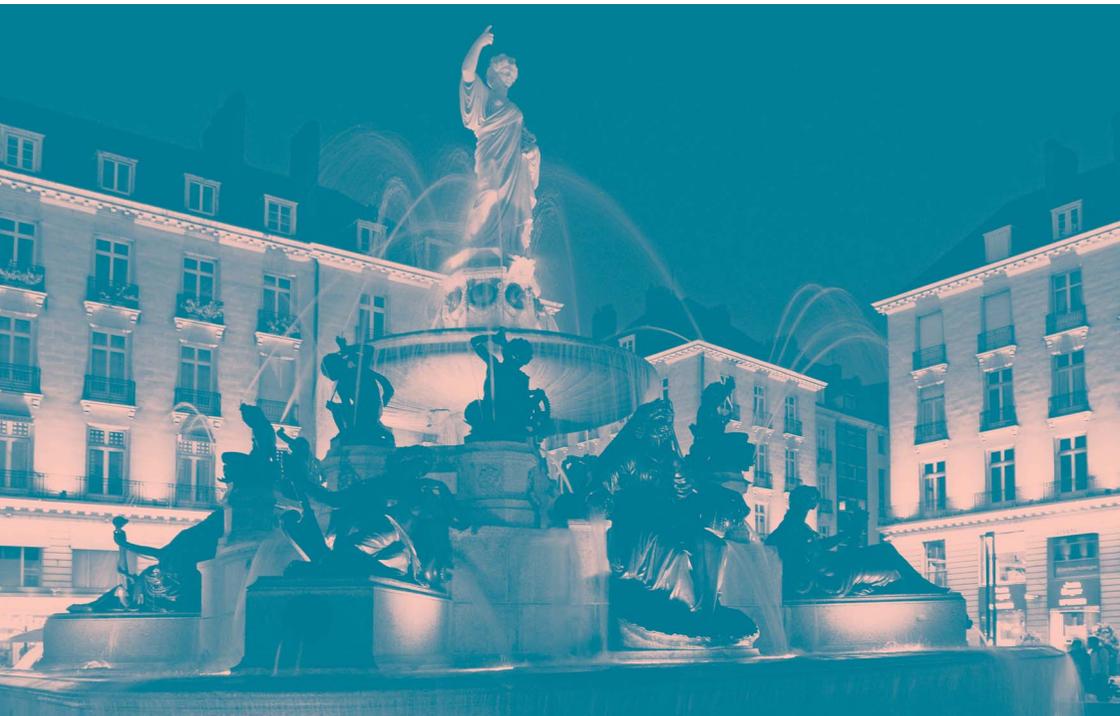
CANCELLATION / MODIFICATION POLICY

Cancellation or modification of items must be made via e-mail to the EFI 2023 Conference Secretariat: malkova@guarant.cz

The organizers shall retain:

- 10 % of the agreed package amount if the cancellation/modification is made 6 months before the start of the conference
- 50 % of the agreed package amount if the cancellation/modification is made 6–3 months before the start of the conference
- 100 % of the agreed package amount if the cancellation/modification is made less than 3 months before the start of the conference

Any refunds of deposits paid will be made after the conference but no later than August 2023. The company will not be entitled to any interest that the organizer may have derived from deposits made by the company. All bank charges, including senders and receiver's charges, resulting from a refund related to cancellation of a sponsorship/exhibition items will be passed on to the sponsor/exhibitor.





EFI 2023

**36TH EUROPEAN IMMUNOGENETICS
AND HISTOCOMPATIBILITY CONFERENCE**

April 26–29, 2023, Nantes, France, www.efi-conference.org

