

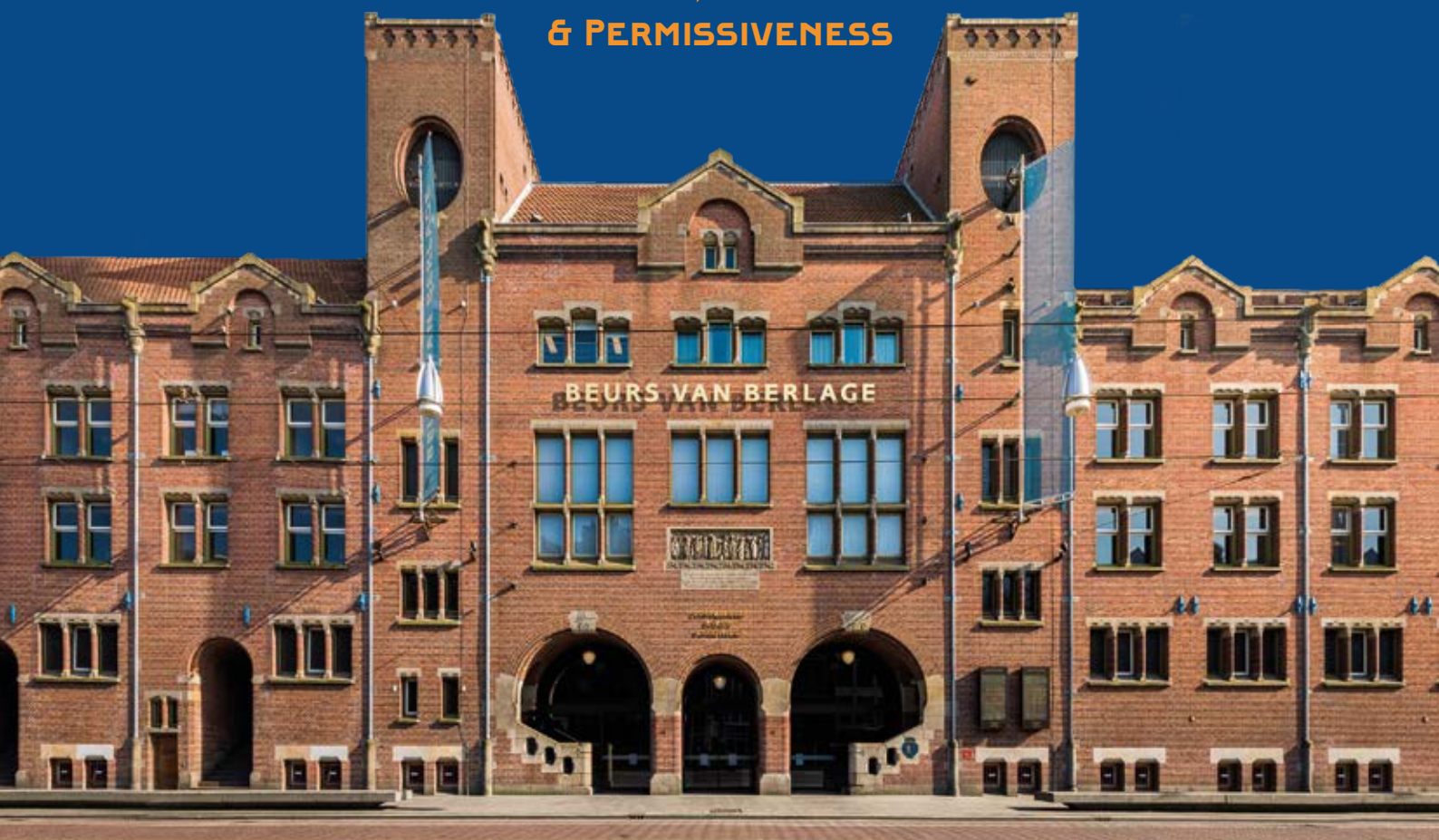
MAY 17 - 20 2022
BEURS VAN BERLAGE



AMSTERDAM
THE NETHERLANDS

Sponsorship & Exhibition Opportunities

TOLERANCE, ACCEPTANCE
& PERMISSIVENESS



ORGANIZATION

EFI - European Federation for Immunogenetics LUMC
Poortgebouw Noordzijde
Room N00-002 | Rijnsburgerweg 10
2333 ZA Leiden, the Netherlands
Tel: +31 (0)71 526 5111



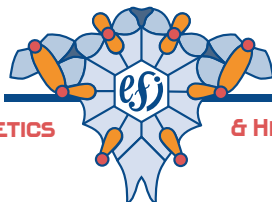
CONGRESS
BY DESIGN

LOCAL ORGANIZATION
HLA WN

CONFERENCE MANAGEMENT

Congress by design
E-mail efi2022@congressbydesign.com
Tel: +31 (0)88 0898101

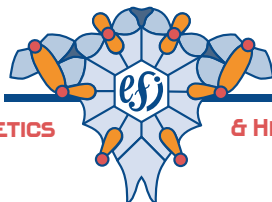
WWW.EFI2022.ORG



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WELCOME TO AMSTERDAM!

Dear colleagues,

We feel proud and privileged to be allowed to organize the 35th EFI Conference in 2022 in the Netherlands with the theme 'Tolerance, Acceptance and Permissiveness'. This conference will be organized by the HLA Working Party, the Netherlands (HLA-WN) and is additionally supported by various Dutch researchers in the HLA community, who are all part of the Local Organizing Committee. In close collaboration with the EFI Scientific Committee and Educational Committee, we are establishing an interesting program around this theme.

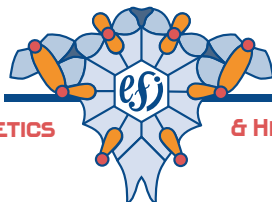
The Netherlands is known for its tulips, wind mills and polder landscapes. But even more important, the Netherlands is characterized by a long history of tolerance, acceptance and permissibility. In the seventeenth century, the Dutch Golden Age, the Dutch Republic was the only country in which freedom of conscience was enshrined in the law, resulting in the influx of refugees of all possible religious backgrounds. Moreover, the Republic was the established shelter for those who found the opportunity here to publish works that would elsewhere be banned immediately. Even today, the Netherlands is known as one of the most permissive societies in the Western world.

Tolerance, acceptance and permissiveness are also key concepts in histocompatibility. For H&I professionals they are the ultimate aims to be achieved by combining basic and translational research, diagnostics, and clinical evaluations. Being connected to concepts of tolerance, acceptance and permissiveness for almost 400 years, the Netherlands in general, and Amsterdam in particular, offer the perfect environment for the 35th EFI Conference in 2022.

Amsterdam is listed among the world's top ten conference destinations. The city has an excellent track record of hosting prestigious international conferences. In the very heart of the city, we have selected a unique conference location which will boost the conference experience.

We are looking forward to meeting you again!

Sebastiaan Heidt and Eric Spierings,
Co-chairs for the 35th EFI Conference



CONTACTS

LOCAL ORGANIZING COMMITTEE

Dr. S. Heidt

Leiden University Medical Center, Leiden, the Netherlands

Dr. E. Spierings

University Medical Center Utrecht, Utrecht, the Netherlands

On behalf of the HLA-WN and the 18th International HLA and Immunogenetics Workshop

CONFERENCE SECRETARIAT

We encourage you to contact the Sponsorship Coordinator to discuss the best sponsorship package to meet your budget and needs. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to discuss the optimal package to suit your organization. For further details on the opportunities available please contact:



CONGRESS
BY DESIGN

EFI2022 CONFERENCE SECRETARIAT

Congress by Design

P.O. Box 77

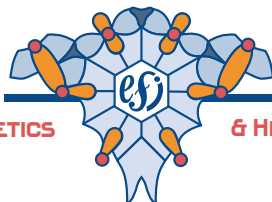
3480 DB Harmelen

The Netherlands

E-mail: efi2022@congressbydesign.com

Tel: +31 (0)88 0898101

www.congressbydesign.com



GENERAL INFORMATION

DATE

May 17 - 20, 2022

TARGET AUDIENCE

- Researchers (students, PhD candidates, post docs, principle investigators) connected to the field of transplantation, HLA/MHC, immunogenetics and transplant immunology.
- Technicians, laboratory supervisors and laboratory directors (in training) of diagnostic HLA and Tissue Typing laboratories
- Laboratory specialists (in training) with interest in transplant immunology
- Transplant clinicians

CONFERENCE VENUE

Beurs van Berlage

Damrak 243

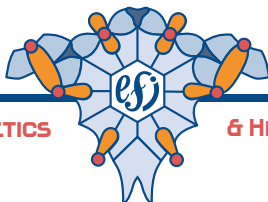
1012 ZJ Amsterdam, the Netherlands

www.beursvanberlage.com

The Beurs van Berlage breathes history and character. It was already a bustling trading place in 1903. Amsterdam was very prosperous at the end of the nineteenth century. Trade flourished and more and more people decided to live in the city. The Government of Amsterdam therefore decided in 1896 to build a new stock exchange. The designer was architect and urban planner Hendrik Petrus Berlage. Berlage, however, was a fervent socialist and did not believe that the stock exchange would last. He solved this smartly and creatively. Inspired by the Italian Palazzo Pubblico, Berlage decided to design the new stock exchange building in such a way that in the future, after the expected victory of socialism, it could serve as a grand and impressive community house. A true people's palace!

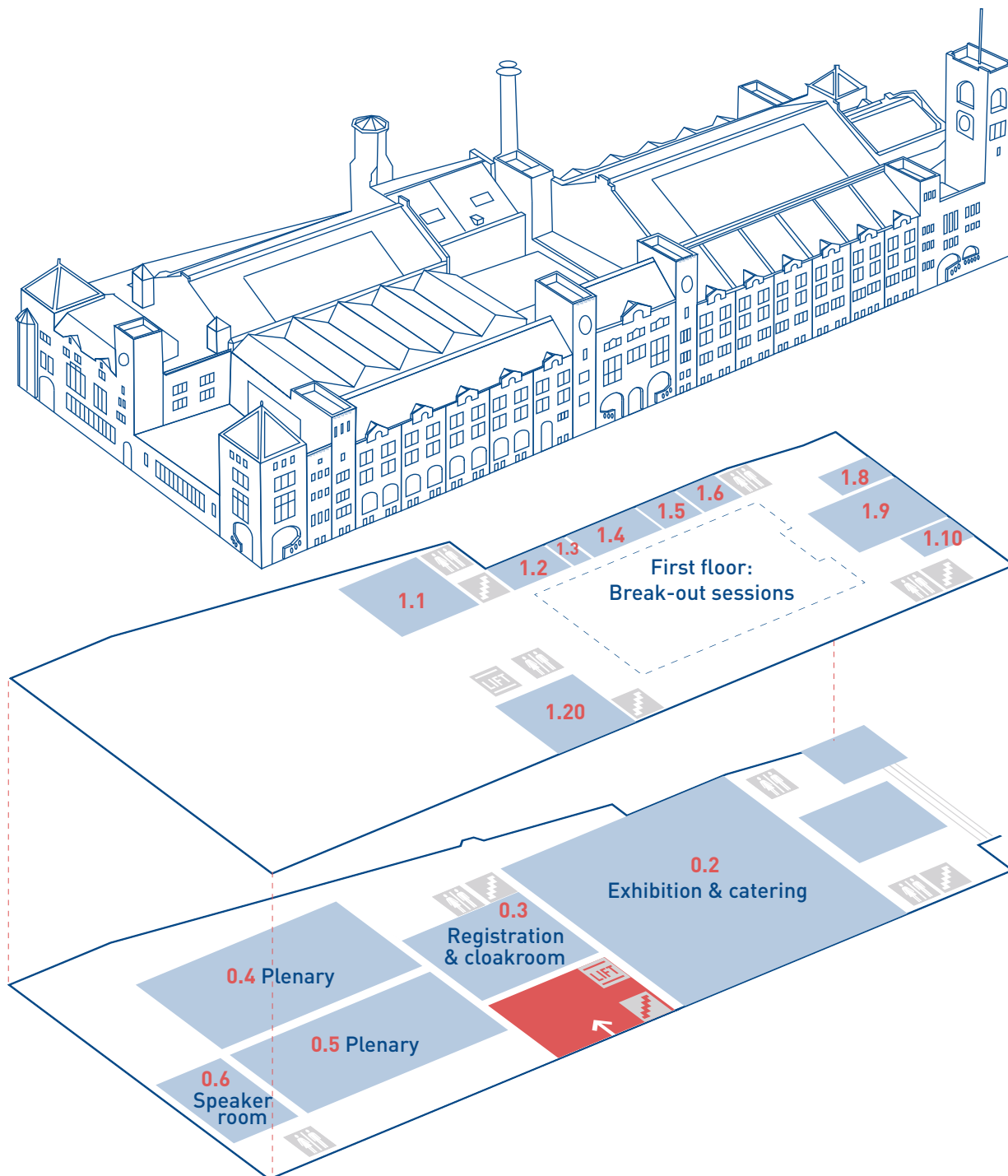
Today it's a one in a million conference location in the warm heart of Amsterdam. De Beurs van Berlage is located in the center of Amsterdam on Damrak, Oude Brugsteeg and Beursstraat, directly opposite the central station, a short distance from highways and Schiphol Airport.

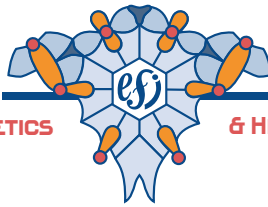




FLOORPLAN

BEURS VAN BERLAGE



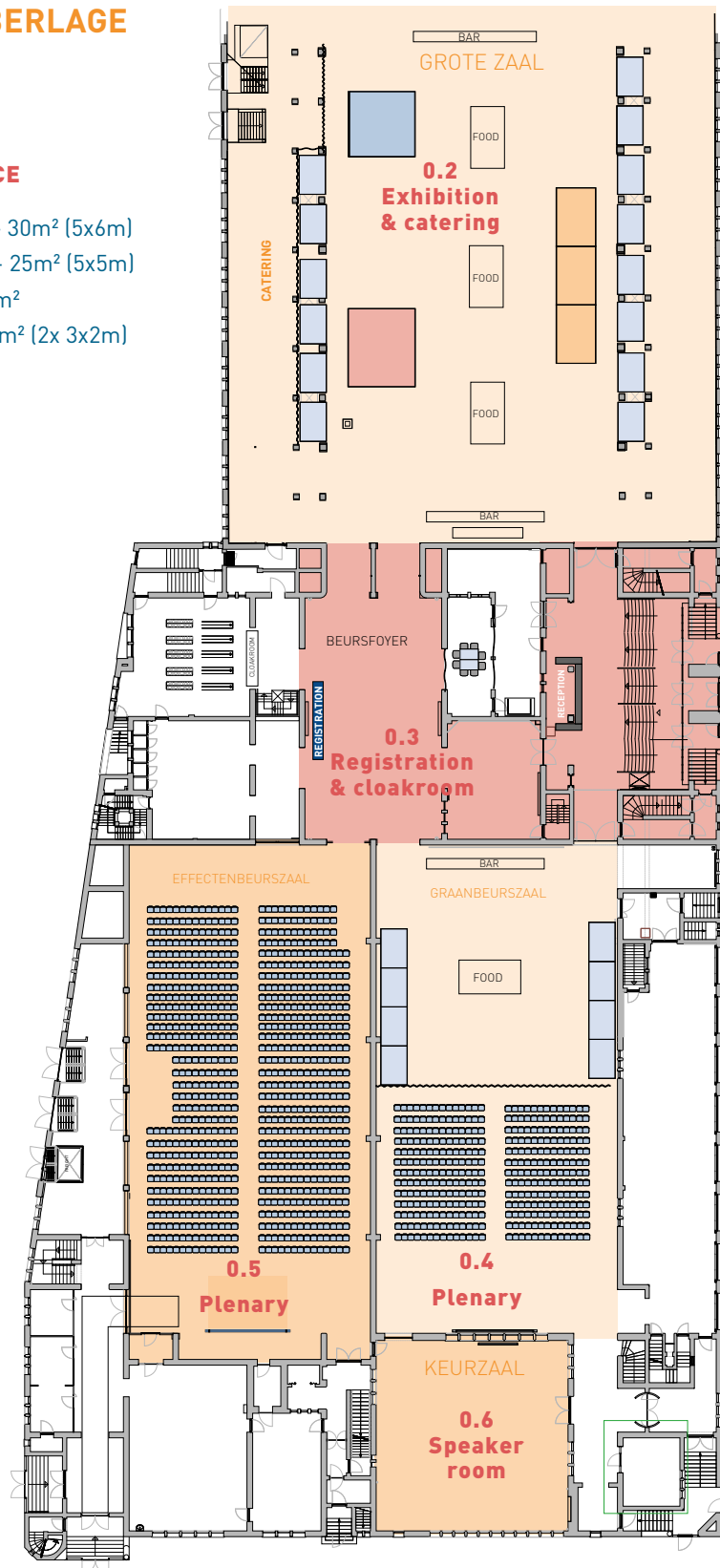


FLOORPLAN EXHIBITION

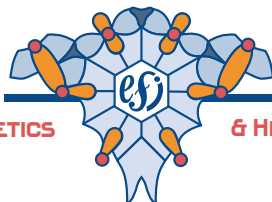
BEURS VAN BERLAGE Ground floor

EXHIBITION SPACE

-  Diamond - 30m² (5x6m)
-  Platinum - 25m² (5x5m)
-  Gold - 18 m²
-  Silver - 12m² (2x 3x2m)



< Main entrance



PROGRAM

WHAT TOPICS WILL BE COVERED?

The topics of the plenary sessions as well as the education sessions will be tightly linked to the Conference motto of "Tolerance, Acceptance and Permissiveness". The local scientific and education committees have identified world renowned speakers that will cover these key concepts in histocompatibility in various sessions. The main themes of the plenary sessions are:

- Tolerance, acceptance and permissiveness in solid organ transplantation
- Future perspectives in hematopoietic stem cell transplantation
- Tissue specific tolerance and immunity
- Bioinformatics, big data and systems biology

With these themes, we are confident to serve the whole of the H&I community that will participate in the EFI 2022 congress.

WHAT ELSE WILL BE HAPPENING AT EFI 2022?

In addition to the technical program there will be social functions that will encourage and foster networking opportunities.

PROGRAM OUTLINE

Tuesday May 17, 2022

Registration
Opening Ceremony
Welcome Reception

Wednesday May 18, 2022

Plenary sessions
Poster sessions
Lunch break
Special sessions
Abstract sessions
Wine and Cheese Poster Session
Ceppellini diner / speakers diner

Thursday May 19, 2022

Plenary sessions
Poster sessions
Lunch break
Teaching sessions
Abstract sessions
General assembly
Gala dinner

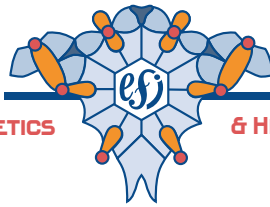
Friday May 20, 2022

Best abstract session
Closing lecture and ceremony
Grab and go lunch break

For the latest information on the program, please check the conference website:
www.efi2022.org

OFFICIAL LANGUAGE

English is the official language of the Conference. No simultaneous interpretation will be provided.



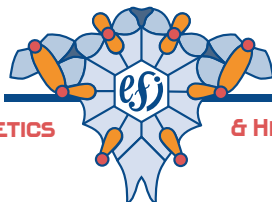
IMPORTANT DATES AND DEADLINES

Opening of online registration for participants	: October 2021
Opening of online abstract submission	: November 2021
Deadline regular registration fees	: March 1, 2022
Sponsorship confirmation	: until December 31, 2021
Deadline for signing sponsorship contracts	: March 31, 2022
Opening Ceremony and Welcome Reception	: May 17, 2022
Sponsor Exhibition	: from May 17 (afternoon), 2022 to May 20 (morning), 2022
Poster Session (Wine & Cheese)	: May 18, 2022
Plenary Sessions	: from May 18 to 20, 2022
Conference Gala Dinner	: May 19, 2022
Dismantling of Exhibition	: May 20 (afternoon), 2022

LAST 3 EFI CONFERENCES

Average 1.000 delegates worldwide

Year	Date	City
2021	21-23 April	Glasgow (online)
2019	8-11 May	Lisbon
2018	9 - 12 May	Lido



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

The Local Organizing Committee of the 35th European Federation for Immunogenetics Conference extends a warm invitation to all interested companies – to demonstrate their support for Immunogenetics & Histocompatibility by participating in one or more of the options outlined in this document.

WHY BECOME A SPONSOR / EXHIBITOR OF EFI 2022?

Industry partnership is at the heart of this event



Our sponsorship packages have been carefully shaped to meet the commercial imperative of our industry partners. We provide a range of opportunities for name exposure, branding and networking.

Involvement in EFI 2022 is all about building brand awareness



Our exhibition hall for sponsors is positioned to capture maximum customer engagement during the tea & coffee breaks, lunches and poster viewing sessions. This is why the exhibition and the scheduled breaks (coffee & tea and lunches) are in the same area. There are a range of opportunities to suit every budget, keeping your brand front of mind with delegates. Sponsors will also benefit from enhanced brand exposure in web and printed collateral, before, during and after the event.

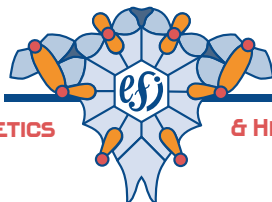
Meet new contacts and strengthen key relationships



Maximizing networking opportunities for our delegates is an important priority. We work hard to provide places for formal and informal networking. Dedicated meeting spaces include an integrated exhibition hall for optimal exposure and private meeting rooms for dedicated meetings.

Sponsorship and Exhibition packages have been designed to provide your company an opportunity to support the 35th European Immunogenetics & Histocompatibility Conference.





SPONSOR OPPORTUNITIES AT-A-GLANCE

Below is a list of some of the ways your organization can benefit by becoming a Partner.

Partnership packages:

There will be 4 levels of sponsorship packages:

DIAMOND PARTNER (EXCLUSIVE) € 35.000,-

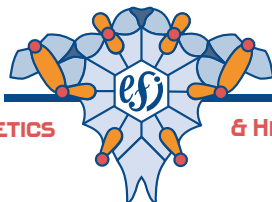
- ✓ 30 m² exhibition space
- ✓ 8 exhibitor registrations
- ✓ 4 complimentary registrations
- ✓ 4 invitations to conference dinner
- ✓ Partner logo with hyperlink displayed on the conference website
- ✓ Acknowledge as Diamond Partner on the Partners' board on-site
- ✓ Logo in the conference app
- ✓ First choice of exhibition space
- ✓ Preferred choice of date, time and location for Satellite Symposia
- ✓ Delegate gift (supplied by partner)
- ✓ Private meeting room (May 18 and 19)
- ✓ Online booth in online platform (if a hybrid conference is offered)

PLATINUM PARTNER (2 OPPORTUNITIES AVAILABLE) € 30.000,-

- ✓ 25 m² exhibition space
- ✓ 8 exhibitor registrations
- ✓ 4 complimentary registrations
- ✓ 4 invitations to conference dinner
- ✓ Partner logo with hyperlink displayed on the conference website
- ✓ Acknowledge as Platinum partner on the partners' board on-site
- ✓ Logo in the conference app
- ✓ First choice of exhibition space
- ✓ Preferred choice of date, time and location for Satellite Symposia
- ✓ Delegate gift (supplied by sponsor)
- ✓ Online booth in online platform (if a hybrid conference is offered)

GOLD PARTNER € 23.000,-

- ✓ 18 m² exhibition space
- ✓ 4 exhibitor registrations
- ✓ 2 complimentary registrations
- ✓ 2 invitations to conference dinner
- ✓ Partner logo with hyperlink displayed on the conference website
- ✓ Acknowledge as Gold partner on the partners' board on-site
- ✓ Logo in the conference app
- ✓ Second choice of exhibition space
- ✓ Preferred choice of date, time and location for Satellite Symposia
- ✓ Online booth in online platform (if a hybrid conference is offered)

**SILVER PARTNER****€ 15.000,-**

- ✓ 12 m² exhibition space
- ✓ 2 exhibitor registrations
- ✓ 1 complimentary registrations
- ✓ 1 invitations to conference dinner
- ✓ Partner logo with hyperlink displayed on the conference website
- ✓ Acknowledge as Silver partner on the partners' board on-site
- ✓ Logo in the conference app
- ✓ Third choice of exhibition space

EXHIBITION STAND (6M²)**€ 3.500,-**

- ✓ Floor space is available in units of a minimum of 6 m² (3x2 meters)

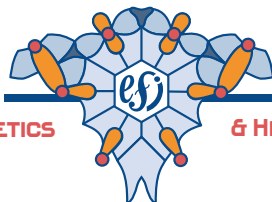
The rental fee is excluding stand construction. All stands are sold as SPACE ONLY. Bare floor space is ideal for companies who wish to build their own stand.

A shell scheme stand package can be ordered through the exhibitors' manual to be sent in autumn 2021.

ONLINE STAND (if a hybrid conference is offered)**€ 1.500,-****SPONSORSHIP SUMMARY AT A GLANCE**

	Diamond € 35.000	Platinum € 30.000	Gold € 23.000	Silver € 15.000
Exhibition Space	30 m ²	25 m ²	18 m ²	12 m ²
Exhibitor registrations	8	8	4	2
Complimentary registrations	4	4	2	1
Conference dinner	4	4	2	1
Logo on conference website	✓	✓	✓	✓
Logo in conference app	✓	✓	✓	✓
Choice of exhibition space	First choice	First choice	Second choice	Third choice
Private Meeting Room	✓	-	-	-
Online Booth	✓	✓	✓	-

Please contact us if you are interested in additional sponsorship opportunities.



SPONSOR OPPORTUNITIES SOCIAL EVENTS

WELCOME RECEPTION (MAXIMUM 1 SPONSOR) € 7.500,-

- ✓ Sponsor's name and logo on posters or banners around the area (posters/banners have to be provided by the Sponsor and are subject to approval by EFI 2022)
- ✓ Sponsor's name and logo on the website reference

WINE & CHEESE POSTER WALK (MAXIMUM 1 SPONSOR) € 7.500,-

- ✓ Sponsor's name and logo on posters or banners around the area (posters/banners have to be provided by the Sponsor and are subject to approval by EFI 2022)
- ✓ Sponsor's name and logo on the website reference

GALA DINNER (EXCLUSIVE) € 10.000,-

- ✓ Sponsor's name and logo on the website
- ✓ Sponsor's name and logo on the program
- ✓ Sponsor's name and logo on the dinner menu's
- ✓ 4 tickets free of charge

LUNCH (MAXIMUM 1 SPONSOR) € 5.500,-

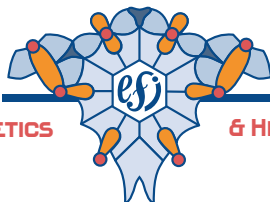
- ✓ Recognition as a lunch sponsor on signage during the lunches
- ✓ Sponsor's logo on conference website
- ✓ Recognition as a lunch sponsor on lunch menu's

COFFEE BREAKS (MAXIMUM 2 SPONSORS) € 3.500,-

- ✓ Recognition as a Coffee break Sponsor on signage during the coffee breaks
- ✓ Sponsor's logo on conference website

BRANDED WATERSTATIONS (MAXIMUM 2 SPONSORS) € 3.000,-

- ✓ Recognition as a water station sponsor on signage next to the water stations through the whole conference
- ✓ Sponsor's logo on conference website



SPONSOR OPPORTUNITIES ADDITIONAL

SATELLITE SYMPOSIUM € 15.000,-

The Diamond and Platinum Partners will have the first choice of date, time and location, the Gold Partners will have the second choice and the remaining sponsors the next choice of date, time and location.

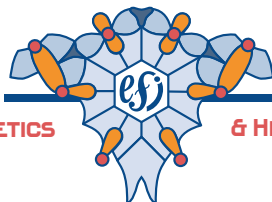
A maximum of 4 simultaneous symposia timeslots will be available during the conference. Symposia topics have to be approved by the Conference Organizers. The sponsor is in charge of inviting the speakers involved in the symposium.

The price includes:

- ✓ Room rental for the duration of the symposium (45 minutes)
- ✓ Standard technical A/V equipment
- ✓ Company flags to be used in the meeting room during the symposium (flags provided by the company)
- ✓ Announcement on the conference homepage and in the final program

The price does not include:

- ✓ Travel expenses, grants, hotel accommodation and conference registration for speakers at the symposium



SPONSOR OPPORTUNITIES EXHIBITION

The exhibition area will be located at the center of the conference venue. The meeting rooms and catering areas are located in such a way as to facilitate a dynamic flow of conference delegates and exhibits visitors. The main scientific sessions and plenary rooms are located alongside the exhibits space. This will allow ample time to visit the exhibits and to meet the representatives of the sponsoring companies.

All stands are sold as SPACE ONLY. Bare floor space is ideal for companies who wish to build their own stand. A shell scheme stand package can be ordered through the exhibitors' manual to be sent in autumn 2021.

The stand rental does not include: · Table, chairs · Partition walls · Special furniture · Daily general cleaning · Electricity supply · Exhibitors insurance · Statutory VAT (21%)

FLOOR SPACE ONLY RENTAL

(minimum of 6 m²)

The price for space only is € 650 per square meter. (Depth x Length)

Diamond: 5x6 m²

Platinum: 5x5m²

Gold: 3x6 m²

Silver: 2x3 m²

- ✓ All partners will receive Exhibitor Badges (Diamond 8, Platinum 8, Gold 4 and Silver 2 badges).
- ✓ For 6 m², two company members will receive exhibitor passes
- ✓ If you wish to register more staff for your stand, please register via de EFI website. Extra exhibitors can register for the the exhibitor fee (to be announced).

Diamond Partner will have the first choice of exhibition space

Platinum Partner will have the first choice of exhibition space

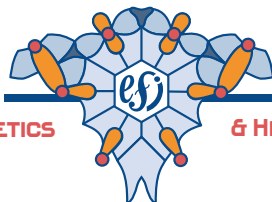
Gold Partner will have the second choice of exhibition space

Silver Partner will have the third choice of exhibition space

The requests of other sponsors will be processed on a "first come, first served" basis.

*Please note: All prices quoted are exclusive of VAT,
which will be charged at the prevailing rate where required*





CONFERENCE ITEMS

LOGO ON LANYARDS FOR NAME BADGES € 5.500,-
(limited to one sponsor)

NOTE PADS AND PENS WITH COMPANY LOGO € 4.500,-
(limited to one sponsor) Supplied by sponsor

COMPANY LOGO ON NAME BADGES € 2.500,-
(limited to one sponsor)

GIFT € 1.700,-
Supplied by sponsor (all gifts have to be approved by the EFI
Conference Local Organizing Committee)

SPEAKERS' LOUNGE € 5.000,-
This sponsorship includes:
✓ Sponsor's name and logo displayed on the signage in front of the
Speakers' Lounge
✓ Catering costs and equipment

PRIVATE MEETING ROOM € 2.200,-
The price includes: room rental, chairs and tables on May 18 and 19

BANNER PLACEMENT ON THE HOMEPAGE € 2.500,-
On homepage of the conference website

WIFI € 15.000,-
Name of the company will be mentioned on several places where
the WIFI code will be communicated. For example at PPT slides,
conference app, website etc.

COMPANY LOGO IN CONFERENCE APP € 3.000,-

*Please note: All prices quoted are exclusive of VAT,
which will be charged at the prevailing rate where required*





SPONSOR CONTRACT

Please return the completed and signed order form to the Conference Secretariat:
EFI 2022, c/o Congress by design: efi2022@congressbydesign.com

Company name _____

Contact person _____

Street name or P.O. Box _____

Post code _____ City _____

Country _____

Phone number _____ Cell phone _____

email address _____

Invoice email address (if different than above) _____

VAT number _____

SPONSOR PACKAGES

	Diamond € 35.000	Platinum € 30.000	Gold € 23.000	Silver € 15.000
Exhibition Space	30 m ²	25 m ²	18 m ²	12 m ²
Exhibitor registrations	8	8	4	2
Complimentary registrations	4	4	2	1
Conference dinner	4	4	2	1
Logo on conference website	✓	✓	✓	✓
Logo in conference app	✓	✓	✓	✓
Choice of exhibition space	First choice	First choice	Second choice	Third choice
Private Meeting Room	✓	-	-	-
Online Booth	✓	✓	✓	-
Please tick the appropriate box:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



SPONSOR OPPORTUNITIES SOCIAL EVENTS

For details, see the Sponsorship Prospectus

Please note these optional items are only possible in combination with a sponsor package (Diamond, Platinum, Gold and Silver packages).

PLEASE TICK THE ITEM(S) OF YOUR CHOICE:

PRICE € (EXCL. VAT)

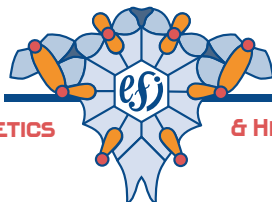
<input type="checkbox"/> Welcome reception (maximum 1 sponsor)	€ 7.500,-
<input type="checkbox"/> Wine & cheese poster walk (maximum 1 sponsor)	€ 7.500,-
<input type="checkbox"/> Gala dinner (exclusive)	€ 10.000,-
<input type="checkbox"/> Lunch (maximum 1 sponsor)	€ 5.500,-
<input type="checkbox"/> Coffee breaks (maximum 2 sponsors)	€ 3.500,-
<input type="checkbox"/> Branded waterstations (maximum 2 sponsors)	€ 3.000,-
<input type="checkbox"/> Satellite symposium	€ 15.000,-
<input type="checkbox"/> Logo on Lanyards for Name Badges	€ 5.500,-
<input type="checkbox"/> Note Pads & Pens with Company logo (max. 1 sponsor)	€ 4.500,-
<input type="checkbox"/> Company logo on Name Badges (max. 1 sponsor)	€ 2.500,-
<input type="checkbox"/> Gift	€ 1.700,-
<input type="checkbox"/> Speakers' Lounge	€ 5.000,-
<input type="checkbox"/> Private Meeting Room	€ 2.200,-
<input type="checkbox"/> Banner placement on the homepage	€ 2.500,-
<input type="checkbox"/> WiFi	€ 15.000,-
<input type="checkbox"/> Company logo in conference APP	€ 3.000,-

Total: € _____

Please note: All sponsorship and exhibition costs are quoted exclusive 21% VAT.

Signature: _____ Date: _____

The undersigned is authorised to sign and authorised on behalf of his/her company to sign for the total sum. Please see the payment conditions and cancellation rules.



BOOKING AND POLICIES

TERMS & CONDITIONS

Sponsor and Exhibitors package

The following terms and conditions apply to all sponsorship and exhibition stand packages:

- The Conference Organizers will take the utmost care to fulfil all listed benefits. All marketing material and artwork must be provided by the sponsor at the sponsor's own cost.
- The sponsor is responsible for any display banners supplied and erected at the Conference and must coordinate with the conference secretariat prior to the event.
- Sponsors are responsible for the security of their own equipment and materials whilst at the Conference.
- Exhibition Stand numbers will be allocated from the floor plan. The diamond/platinum partner will have the first choice, gold sponsor will have the second choice, silver sponsor will have the third choice and then on a first come, first serve basis.

TERMS OF PAYMENT

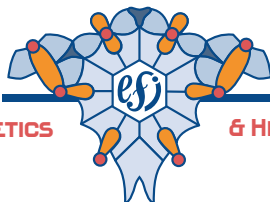
Sponsor and Exhibitors package

100% upon receipt of agreement and first invoice.

All payments must be received before the start of the 35th European Immunogenetics & Histocompatibility Conference. Should the Sponsor fail to complete payments prior to the commencement of the conference, the organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Sponsoring and exhibiting arrangements will be confirmed in writing between the EFI 2022 Secretariat and the sponsoring/exhibiting organization using the standard EFI 2022 contract text. An invoice with payment details will be sent together with the confirmation letter.

After receipt of the sponsorship agreement you will receive an invoice, payable within 30 days after receipt. If the invoice has not been fully paid prior to the Conference, you will not have access to the Conference.

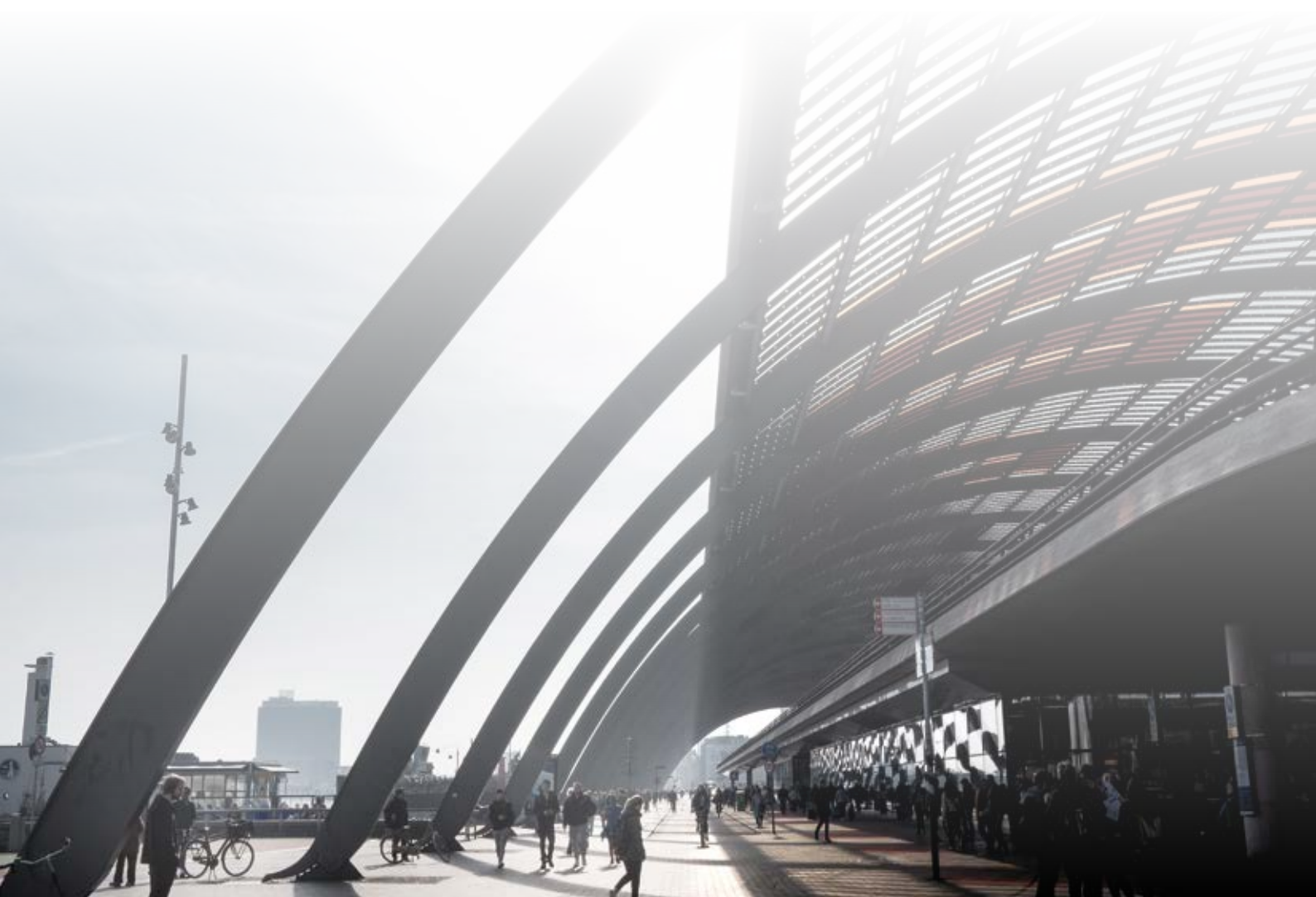
**CANCELLATION / MODIFICATION POLICY**

Cancellation or modification of items must be made via e-mail to the EFI 2022 Conference Secretariat: efi2022@congressbydesign.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/modification is made 6 months before the start of the conference
- 50% of the agreed package amount if the cancellation/modification is made 6-3 months before the start of the conference
- 100% of the agreed package amount if the cancellation/modification is made less than 3 months before the start of the conference

Any refunds of deposits paid will be made after the conference but no later than 30 September 2022. The company will not be entitled to any interest that the organizer may have derived from deposits made by the company. All bank charges, including senders and receiver's charges, resulting from a refund related to cancellation of a sponsorship/exhibition items will be passed on to the sponsor/exhibitor.





EFI 2022 is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor in this global forum will provide your company with exceptional business rewards.



Conference Secretariat

For further details on the opportunities available please contact:

EFI2022 Conference Secretariat

Congress by design

P.O. Box 77

3480 DB Harmelen

The Netherlands

E-mail: efi2022@congressbydesign.com

Tel: +31 (0)88 0898101

www.congressbydesign.com